# Committee for Socially Responsible Investing Sept. 6-7, 2006 Meeting <u>Minutes</u>

<u>Present:</u> Rev. Sheldon Bennett (UUMA Ministers Committee on Financial Education liaison), Tim Brennan (UUA Treasurer), Dan Brody (UUA Financial Advisor), Joan Cudhea, , Glenn Farley, Jim Gunning (Interfaith Center for Corporate Responsibility liaison); Vanessa Lowe, Stephanie Leighton (CSRI liaison to Investment Committee), Susan Leslie (staff liaison), Rev. Sydney Morris (Chair); Will Saunders (Board of Trustees liaison)

# Wednesday, September 6th 2006

1. The meeting began with a welcome and check-in by members.

New member Glenn Farley was introduced. The Committee also noted that new UUA Treasurer Tim Brennan would be joining the meeting later after the Leadership Council budget meeting.

- 2. The Board charge to the CSRI was reviewed by the Committee along with the CSRI scope of authority articulated in the UUA SRI Guidelines.
- 3. A critical analysis of CSRI accomplishments was conducted and follows here:
  - There has been a culture shift seen in:
    - Theological schools
    - More interest from congregations
    - General Assembly presence
    - Pension invested in SRI Funds
    - New Treasurer with SRI experience
    - Investment Committee (IC) participation
  - Community investing policy adopted, written by Community Investing Working Group, adopted by the Board of Trustees6/06
  - Screening criteria & guidance audit; beginning
  - UUA leadership on non-discrimination re sexual orientation through shareholder advocacy
  - Engagement of corporations in dialogue leading to change in behaviors, policies
  - Interfaith collaboration especially through the Interfaith Center for Corporate Responsibility (ICCR)
  - Coordination with other UU organizations UU United Nations Office (UU UNO), UU Ministry for Earth, UUs for a Just Economic Community (UUJEC), International Council of UUs (ICUU)
  - Continued and expanded outreach to congregations begun in 2001

- SRI options in pension funds (UU Ministers Association)
- New staff support from Office for Congregational Advocacy & Witness Susan & Audra
- \$1 million in alternative/community invest
- Bring theology/philosophy of forebears, James Luther Adams, Homer Jack...Isaiah, Amos, Micah to grounding of UU faith in SRI
- Engage Fidelity regarding how they vote their proxies
- Board recognition of need for IC/CSRI collaboration
- ICCR dues now paid out of the General Investment Fund (not the CSRI budget) institutional commitment
- 4. The work of last meeting in February & Current Status of projects was reviewed. The "To Do" list from February was reviewed and completed tasks and ongoing work were identified.

New Fall Teleconference Workshops and assignments were reviewed:

Oct. 7	Where is Your Congregation Along the Spectrum of Involvement? – Joan
	Cudhea
Oct. 14	Impact – Community Investing – Vanessa Lowe & Joan Cudhea
Oct. 21	Ideals – Investment Screening – Stephanie Leighton
Oct. 28	Involvement – Shareholder Activism – <i>Jim Gunning</i>
Nov. 4	IW Financial – A Screening Tool – Sydney Morris & Joan Cudhea

- 5. Review of 3-year goals.
- 6. Working Groups Process

Four Working Groups: Shareholder Advocacy, Education & Outreach, Assist & Advise UUA, Community Investing

From each Group:

Report

Whole-group feedback and brainstorming

Membership & resources for each working group

Each working group received roughly three-quarters of an hour of full committee time. During these reports an ongoing list was generated of ideas and projects not currently covered by a working group.

a. Working Group Reports:

{INSERT -- Need these from Working Group Conveners}

b. New Working Group Membership assignments made:

**Shareholder Advocacy**: Jim Gunning (Convener), Sydney Morris, Glenn Farley, Tim Brennan, Susan Leslie

Education & Outreach: Sydney Morris (Convener), Stephanie Leighton, Susan Leslie

Assist & Advise UUA: Stephanie Leighton (Convener), Glenn Farley, Sydney Morris

Community Investing: Vanessa Lowe (Convener), Joan Cudhea, Sheldon Bennett

List of new and/or unassigned ideas and projects was generated, reviewed and assigned to Working Groups, CRSI, and Joint CSRI/IC. See below.

#### Shareholder Advocacy:

- Continue work with ICCR.
- Form new Working Group with new members Glenn Farley and Tim Brennan.
- Identify priority areas for action.

#### Education and Outreach:

- Match program education
- Outreach to other UU orgs: UUJEC, ICUU, UUMA, UU-UNO, UU Service Committee, theological schools, UUMFE
- Outreach to seminaries

#### Advise and Assist UUA:

- Dealing with gray area where praxis meets ideals (or strives to)
- Assessment & audit
- Develop indigenous rights screen
- Screen re-write review Torgerson report
- Policy rewrite
- Fidelity

#### Community Investing:

#### New Policy:

- Liquidity
- Sources of \$
- Implementation Responsibility is with Tim Brennan, Dan Brody, and Richard Crowell
- Explore alternative investments & normal banking functions

### **AA**, **E&O**, **SA**: All have a role in proxies

#### Whole CSRI:

- Continuing education for CSRI
- Strategize with Vanessa re SRIR
- Receive CSR2
- Establish meeting dates both committee of the whole and working groups
- Review GA plans
- Consider new name for SRI
- Check updated appendix to Audra
- Review committee environmental practices
- Update strategic plan

# Joint IC/CSRI:

- Develop a GA track on "Justice & Money" in collaboration with Investment Committee
- Develop history of UU SRI
- Develop areas of collaboration
- Establish IC/CSRI protocols
- Board and GA resolutions
- Create list serve copy for both committees to receive monthly and quarterly holdings reports (Nancy Gladyszak)
- Meeting notification and agendas
- c. Working Groups met and developed plans for coming year.
- 7. CSRI and IC members met with UUA JUUST Change Consultant Paula Cole-Jones to view the film "The Corporation".

# Thursday, September 7th

1. Working Groups continued meeting for the first hour of the meeting and came back to Committee of the whole to report back.

# Shareholder Advocacy:

ICCR has 9 Working Groups (health care, access to capital, HIV/AIDS, global warming, corporate governance, food and water rights, and others)

Out of these resolutions are written and corporations selected. Members then decide who will be primary filers and co-filers.

UUA needs to decide soon after the Sept. 19-21 ICCR meeting.

Sheldon, Sydney, Glenn, Vanessa and Joan are interested in participating in ICCR Working Groups.

**Education & Outreach**: - \$3,000 to develop publicity campaign and hire someone to work with committee on web, SRI-News, and marketing.

Sydney & Susan will develop.

# Assist & Advise:

- Creating a joint letter for Board Report from IC & CSRI
- Review screens, integrate PAM suggestions.
- Will find out what percentage of GIF is being screened
- Build a case for screening out corporations rated at 3 and under.
- Consult with PAM re these lower rated corporations. (PAM report proposed screen out corporations at 6 and below go back to PAM and analyze the gray areas).
- Work with PAM/IC on more positive screening.
- Look at green energy funds.
- Make the case for social managers.
- Goal screen out anything under 4.0
- A&A will review and make recommendations
- Whole US Equity portfolio is fully screened.

#### Community Investment:

- Microfinance Summit in Halifax in November. Dorothy Emerson is attending and will report to CI Working Group.
- Review list of CD investments.
- Met with treasurer re support formerly provided by the Treasurer
- 1.17 million to achieve 1% community investment

[INSERT – Note: My notes above are sketchy. Need new plans from Working Groups]

- 2. Committee of the whole items followed:
  - Review of GA -
  - Environmental practices
  - Updated Appendix of SRI Guidelines
  - Continuing Education CSR2 publication, SRI in the Rockies, other conferences

- Corporate governance resolution needs to be integrated into screens. Need to get Board approval. Get on January agenda.
- CSRI needs to be in relationship with ISS how they are voting UUA concerns etc.
- 3. CSRI prepared for portion of meeting with Investment Committee. Items included:
  - Introductory papers (mission, mandate, authority, scope)
  - Vision
  - Money and Justice track at GA
  - Protocols for IC/CSRI collaboration and relationship
- 4. CSRI met with new UUA Treasurer (and new CSRI Member) Tim Brennan.

Discussion included requests for information from Treasurer's Office to be provided to CSRI:

- Community Investment schedule
- Matching funds to congregations and districts
- Monthly NEPC Reports and UUA Quarterly Reports and reports of changes
- Manage ISS relationship.

Agreement that these will be sent to Susan Leslie, staff liaison, and distributed to A&A and CI Working Groups.

Additionally, Assistant to the Treasurer, will track shareholder advocacy filings and recruitment of volunteers to present resolutions at annual meetings.

- 5. CSRI had a working lunch with Investment committee. Two committees reported to each other the work of just-completed meetings
- 6. CSRI & IC participated in a 2 & ½ hour training with UUA anti-oppression antiracism multicultural consultant Paula Cole Jones. [Handouts attached].
- 7. CSRI & IC then identified common areas of concern and work:
- a. Investment Selection: IC update, review status of Torgerson report, feedback from CSRI, plan for future collaboration & flow chart for future communication

NEPC reports will be distributed to CSRI – any errors noted, questions etc. should be sent to Stephanie Leighton, Chair of A&A Working Group who will compile and bring to IC.

b. Community Investment: CSRI/Treasurer update, feedback from IC, communication flow chart

c. Education & Outreach: GA Ideas update – GA track, "Money & Justice"; PR campaign (website, GIF investors' letter, etc.); staffing needs; plan future collaboration & communication flow

GA Track: Money and Justice for 2008 to include:

- Theological Basis
- Practical Knowledge
- How Tos
- Case Studies
- Best Practices

Action Item: Sydney & Craig will contact GA Planning Committee.

d. Shareholder activism: Update, plan future communication flow.

Craig Scholl, IC Chair distributed:

- Initial marketing plan for the GIF to congregations
- Example of interfaith reports on their funds
- Explanatory summary of Rhumbline/UUA SRI Index Fund
- Tables of UUA GIF Analysis

Collective examination of our vision for shared work included:

- Model to be shared with congregations using finances to promote social change
- Help congregations have the best possible investment program based on UU values
- GIF and its activities is the intersection between the committees
- Education re best practices and the GIF to congregations
- CSRI translates GA policies into UU values through the GIF
- Context of congregational polity and tension with that
- Both committees have an overarching commitment to maintaining and facilitating the health and vitality of UU congregations
- Health and vitality need to be defined as congregations that our accountable to marginalized peoples in our communities
- IC & CSRI need to be open and transparent about where we are going
- IC sometimes needs to "trade off" between UU values and financial health (by varying asset classes)
- Explore "the gray areas"
- Implementing positive screens
- Interviewing green funds
- Interview money managers
- Sound reasoning for all our investments
- Alignment of values with assets

- Align money managers with vision
- One sentence description of GIF needs to be developed
- Goal A GIF to be proud of!
- Happy congregations!
- Two committees use collective power to really promote SRI! When people think GIF they think SRI, they think 1% community and anti-racism work, they think shareholder advocacy and holding corporations accountable.
- 8. Joint Meeting dates were identified:

# Next IC meetings are:

- Nov. 9, 2006.
- Feb. 15, 2007
- May 17, 2007
- Sept. 13, 2007
- Nov. 15, 2007

Some CSRI Advise & Assist Working Group members will attend.

# Next CSRI Meeting and Joint CSRI/IC Meeting:

Sept. 12 - CSRI

Sept. 13 – CSRI & IC

CSRI will choose next meeting date, whole committee and working group monthly telephone meetings by e-mail.

Respectfully submitted,

Susan Leslie Staff Liaison to CSRI